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CEBU FINEST started life in November 2008 with the sole purpose of being a website about the Queen City of the South, and its neighboring municipalities in Cebu region.

WWW.CEBUFINEST.COM



ABOUT

OUR GOALS

Cebu Finest aims to promote the beautiful region of Cebu and to let people know the exciting social happenings and remarkable spots they can possibly find; from showing our followers, and friends, the crystal clear beaches to storytelling our great adventures and escapades, taste testing good food and hand picking good finds, featuring local news and covering current events.

As an established Cebu-based website for social events, entertainment, and lifestyle, we feature businesses and their products and services to be able to provide reliable information for the benefit of the Cebuano community and relevant news for the social good of the whole country, the Philippines.

SOCIAL MEDIA AUDIENCE



4,988 LIKES



2,452 FOLLOWERS



1,113 FOLLOWERS



805 SUBSCRIBERS (WITH 350,987 VIEWS)

DATA AS OF DECEMBER 1, 2018

BLOGGING AWARDS

BEST CEBU BLOGS AWARDS

BEST CEBU EVENTS & ENTERTAINMENT BLOG OF THE YEAR 2013

BEST CEBU EVENTS & ENTERTAINMENT BLOG OF THE YEAR 2015

PHILIPPINE BLOGGERS AWARDS

TOP 5 - BLOG OF THE YEAR 2016

TOP 2 - BEST ENTERTAINMENT & LIFESTYLE BLOG 2016

TOP 1 - BEST ENTERTAINMENT & LIFESTYLE BLOG 2017

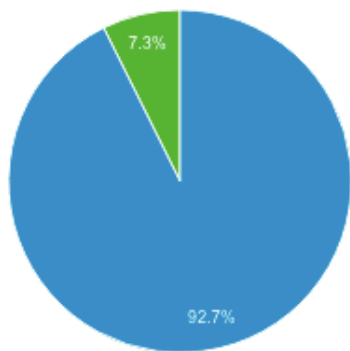


STATISTICS

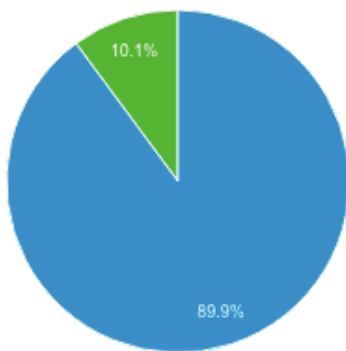
PAGE VIEW TRAFFIC*

■ New Visitor ■ Returning Visitor

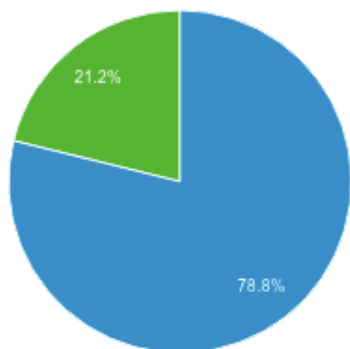
Direct Traffic



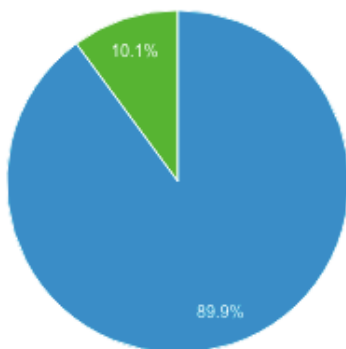
Organic Traffic



Referral Traffic



Mobile Traffic



Pageviews

Direct Traffic

8,179

Organic Traffic

55,481

Referral Traffic

10,319

Mobile Traffic

12,963

Average monthly page view report for Direct, Mobile, Organic and Referral traffic.

*DATA FROM GOOGLE ANALYTICS AS OF NOVEMBER 30, 2018

SOCIAL MEDIA TRAFFIC**



GOOGLE (WEBSITE) REPRESENTS 39.4% OF OUR OVERALL FOLLOWING ACROSS ALL SOCIAL MEDIA PLATFORMS.



FACEBOOK REPRESENTS 20.6% OF OUR OVERALL FOLLOWING ACROSS ALL SOCIAL MEDIA PLATFORMS.



TWITTER REPRESENTS 16.3% OF OUR OVERALL FOLLOWING ACROSS ALL SOCIAL MEDIA PLATFORMS.



INSTAGRAM REPRESENTS 7.4% OF OUR OVERALL FOLLOWING ACROSS ALL SOCIAL MEDIA PLATFORMS.



YOUTUBE REPRESENTS 5.3% OF OUR OVERALL FOLLOWING ACROSS ALL SOCIAL MEDIA PLATFORMS.

**DATA FROM FOHR.CO AS OF AUGUST 31, 2018

